

CARDS, Inc. Minutes November 13, 2023 @ 7:00 p.m. TWHS Field House

In Attendance

Chris Scott - President
Scott Flores - Vice President
Josh Posey - AD Sales/Field Hockey
Melissa Lacher - Football
Ruby Parga - Girls Tennis
Jimmy Rohrbacher - Girls Basketball
Marty Hittepole - XC
Christy Cooper - Ice Hockey
Susan Mondrach - Track & Field
Tina Dodt - Wrestling
Claire Shaheen - Girls Tennis
Gretchen Wessel - Water Polo

Molly Feasler - Athletic Director Diane Smullen - Treasurer Almee Wellejus - Secretary Amy Long - Gymnastics Krista Calfee - Boys Lacrosse Jon Pawley - Baseball Gail Stewart - Cheerleading Elizabeth Kirk - Track & Field Alyssa Piero - Ice Hockey Marc Turner - Girls Soccer Amy Baxter - Ice Hockey

Opening Remarks

Board Items

- Call to Order - Chris Scott @ 7:02

- Agenda Approval motion by Amy Long and seconded by Jimmy Rohrbacher
- Minutes Approval August Minutes approval motion by Melissa Lacher and seconded by Krista Calfee

• Treasurer Update- Diane Smullen

- Cards Inc had to pay \$14.00 for an extension due to some clubs not having tax returns to the treasurer by deadline. Year end is June 30th and forms can be located on Cards Inc page of the Thomas Worthington Athletics page. All taxes are filed through CARDS Inc. Please reach out to Diane Smullen if your club has yet to submit tax returns.

• Athletic Department Updates - Molly Feesler

- Stadium locker room is nearly complete, practice turf and lighting complete. Minor improvements and updates will continue.
- Weight room will be moved to the east end of the building in the summer due to construction, at no time will the weight room be inaccessible to athletes. Equipment IS budgeted and will not come out of CARDS Inc budget.
- Winter Sports Photo Day is Sunday November 19th. <u>Picture Day Schedule</u> Remember all clubs MUST have a representative present to complete the team picture form, see attached, and emailed to <u>Joshposey74@hotmail.com</u>. Finally, <u>How to order photos if the envelope didn't make it home</u>
- Covid Protocol TW Athletics is not monitoring or contact tracing covid. Trainer recommendations are recommendations and up to parents to decide..
- We hosted OHSAA events (football and field hockey) Booster clubs were able to profit off parking sales and concessions for these events. Thanks to those organizations for stepping up to help. Looking ahead, Thomas Worthington will host future events and allow clubs to volunteer.

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- We are still searching for a boys Tennis coach. Please repost TWAthletics posts, most people outside parents do not follow the page and help spread the word.
- ALL booster club meetings should have a coach present, if your coach is unavailable please make Molly aware.

Old Business

- No personal emails this hinders communications, every booster organization should have emails set up and checked regularly.
- Concessions Update
 - Any unused inventory will be moved to indoor concessions.
 - Fall went well, many kinks worked out, fall sports will be invoiced soon for rental and product use. CARDS Inc is determining if a flat rate or percentage of sales is more profitable for the clubs. Will evaluate fall sports to determine.
 - Square will be set up for all sports, ability to track for ordering purposes is necessary. Gatorade, pop, water and dip-n dots all ordered by CARDS Inc at NO profit.
- QR code printed and look for in new locations for winter sports
- NEED NEW CARDS INC OFFICERS AND AD SALES/PROGRAM

New Business

- Indoor Concessions Winter sports concessions to set up a square, any sport can sell concessions and use the square if they have WiFi. Will help work out arrangements if not.
- Meeting with all booster groups, CARDS Inc would love to attend a booster or board meeting to answer any questions about concessions, fundraising, fees etc.. Just let us know we would love to attend.
- Fundraiser awareness ANY Fundraiser must be approved by Molly, if it's a NEW fundraiser you must have the <u>fundraising form</u> completed and sent to Molly for approval. Working on a calendar to notify others of timing so we are not competing.
- E-fundraising ideas coming from Molly in future.
- Discussion with Jennifer Best is ongoing on expense to booster clubs on coaches fees. CARDS Inc booster clubs spent \$90,000 in coaches salaries last year. This is a heavy burden for booster clubs.
- AD sales update NEW This fall clubs received 60% of any AD sale. Moving forward any AD sale will be split to the clubs 75/25%. CARDS Inc needs operational cost only. Because programs are digital, AD's can be sold at any time with 75% of the money coming back to your club. Please view our digital program today. Businesses that bought AD's are attached, any business not on the attached sheet are available to approach.
- BSN ordering Coaches MAY NOT order through BSN and charge to your booster account.
 CARDS Inc has invoices that will be charged to the clubs associated. There is no account paid for by CARDS Inc, you must have a price quote approved by your booster organization to place an order with BSN.
- Scholar Athlete T-shirts were voted to be discontinued due to cost (\$7,000) to CARDS Inc. Update for this year, they once again be available (fall sports will receive upon arrival), thanks to our generous business sponsors. Each grade has a different sponsor, these business sponsors are for 1 year only. Required GPA remains at 3.0 and a pin is also offered to each qualifying athlete. The Athletic office will take care of identifing qualifying athletes and will notify coaches when they are available for pick up in the athletic. Please join us in thanking Tilton's Auto, JT's Pizza, Local Threads and WPD, in making it possible for us to honor our scholar athletes.

• Open Discussion

- Question on weight room availability, yes, available to all clubs, coaches aware and should have access to FMX, if not Molly will give access.
- Question Senior banner size is 3 feet by 4 feet, cost is \$45.00.
- Adjournment @ 8:00pm motion to adjourn by Amy Long and seconded by Melissa Lacher

CARDS, Inc. Contacts

Chris Scott- President TWHSCardsInc@gmail.com

Scott Flores- Vice President Cardsincvp@gmail.com

Diane Smullen- Treasurer <u>CardsIncTreasurer@gmail.com</u>

Aimee Wellejus- Secretary Secretary CardsInc@gmail.com

Molly Feesler- Athletic Director MFeesler@wscloud.org

Matthew Welsh- Assistant Athletic Director MWelsh@wscloud.org

Twitter twhscardsinc@gmail.com

PURPOSE of CARDS, Inc (Coordinated Athletic Resources Deliver Support)

The purpose of CARDS, Inc. is to provide and deliver educational, emotional, economic and other community support to supplement athletic team activities of TWHS

Find CARDS, Inc. Website

Go to school website, click on Activities/Athletics, scroll down to CARDS, Inc. on left

General Information - future meeting dates

Concessions

Treasurer Information - forms such as W-9, tax spreadsheet, sample budget